

A Silver Lining Foundation 2020 Annual Report



FROM THE FOUNDER

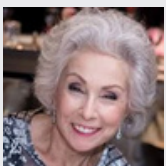
2020 – an understatement to call it a year unlike any other. Now that it is in the rear view mirror – and hopefully fades – I’ve spent time reflecting on what it has meant to us at A Silver Lining Foundation. From our perspective as a team, it meant pivoting to working remotely, reformatting our vital fundraising events, and the temporary suspension of screening mammography at many partner hospitals consistent with public health protocol. It meant learning about and embracing the emergence of a new type of need, the newly and suddenly uninsured who experienced pandemic-related job loss. It meant a great deal of uncertainty for a small nonprofit like ours.

To run a nonprofit at any time, let alone amidst a global pandemic, requires a bit of grit, lots of guts and an unwavering belief in the impact of our mission. It requires us to address the problems of these challenging times and move forward with what we know is possible. And what was possible in 2020 is reflected in this report. From funding breast health testing to over 1,100 women, to working remotely, to migrating our vital fundraising events to a virtual setting, we met the challenges of 2020. But we didn’t do it alone.

We are humbled by the generous support of our individual donors, corporate supporters, and grantors, all of whom stepped up to ensure that our mission was served under the most difficult of circumstances. We are grateful for our network of community groups and partner hospitals. We are thankful for our wonderful cheerleaders who spread the word about ASLF’s mission. We are blessed with a small yet mighty team who refuse to give up. Together all involved have made a difference.

While we are hopeful for better days ahead, we remain vigilant. We know the impact of 2020 remains. Detection and diagnosis of breast cancer early is vital to survival and too many women still lack access to these potentially life-saving tests. Yet in our hearts we know that we can meet the challenges ahead as we met past challenges – with a bit of grit, lots of guts and your belief in the impact of our mission.

In everything we do, we never lose sight of our guiding principle: everyone deserves a chance to survive.



Dr. Sandy

Dr. Sandy Goldberg
Founder and CEO



OUR MISSION

To provide respectful and equal access to cost-free breast health testing through a network of partnerships with community, advocacy and healthcare organizations.

OUR VISION

To ensure that socioeconomic status does not affect an individual’s ability to obtain timely breast health testing.

BOARD OF DIRECTORS

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Laura Ivaldi
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OUR IMPACT

Created to fund screening mammograms, the Buy A Mom A Mammogram[®] program (BAMAM) expanded over the years to include diagnostic testing in response to community need. As best we know, ASLF is the only organization in Illinois that funds screening and diagnostic testing based solely on need. In 2020, 56 percent of tests funded were diagnostic. The cost of funding diagnostic testing is two to 11 times higher than screening mammography.

1,142

Women Served

1,486

Tests Funded

9

Diagnoses

4 in Covid-19 shutdown

1,100+

Peace of Mind

Diagnosis rate

5x

the national
average

TESTS FUNDED

Screening Mammograms.....	649
Diagnostic Mammograms.....	369
Ultrasounds.....	367
MRIs.....	32
Biopsies.....	69

WHO WE SERVED

INSURANCE STATUS

Uninsured.....	90%
Underinsured.....	10%

ETHNIC DIVERSITY

Hispanic.....	62%
African.....	18%
Caucasian.....	11%
Eastern European.....	4%
Asian.....	3%
Arab.....	2%
Immigrant.....	72%

AGE

Under 29.....	2%
30-39.....	6%
40-49.....	44%
50-59.....	31%
60 and older.....	17%

GEOGRAPHIC REACH

Zip Codes Served.....	214
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PARTNERED FOR SUCCESS

15

Partner hospitals throughout Chicagoland, Rockford, Elgin, Evanston and Des Plaines

HOSPITAL PARTNERS

Partner hospitals ensure that those tested through the BAMAM program will receive cost-free treatment via public programs or the hospital's charity care program if breast cancer is diagnosed.

Advocate Christ Medical Center ~ Advocate Illinois Masonic Medical Center ~ AMITA Health Holy Family Hospital ~ AMITA Health Saint Francis Hospital ~ AMITA Health Saint Joseph Hospital ~ Holy Cross Hospital ~ Ingalls Health System ~ Mercyhealth ~ Mount Sinai Hospital ~ Roseland Community Hospital ~ Saint Anthony Hospital ~ South Shore Hospital ~ Swedish Hospital ~ UI Health ~ West Suburban Medical Center

16

Advocacy, social service, health and community organizations

CHICAGOLAND CANCER INFORMATION COALITION

CCIC participating organizations are dedicated to the fight against cancer and share ASLF's vision that all individuals deserve equal access to quality cancer resources and information.

311 City Services ~ Access Community Health Network ~ American Cancer Society ~ Bright Pink ~ Chicago Family Health ~ Gilda's Club Chicago ~ Greater Elgin Family Care Center ~ Helping Her Live ~ Imerman Angels ~ Lawndale Christian Health Center ~ Midwest Health Center ~ Old Irving Park Community Clinic ~ Second Act ~ Sharsheret ~ VNA Health Center ~ Wellness House



"A Silver Lining Foundation is there for our patients when they are at their most vulnerable. Not only do they help them get the breast testing they so desperately need, they treat each and every single one of our patients with the utmost respect and priority."

Justyna Koscielniak, Manager of Outpatient Services
West Suburb Medical Center | River Forest Medical Campus

FUNDRAISING EVENTS

Fundraising events are a vital revenue source for ASLF. Proceeds support the foundation's breast health testing programs. Creativity, resourcefulness and a tremendous community of support ensured a successful year of fundraising events despite the challenges brought on by Covid-19.



(L) Designers Mark Roscoe and Eli Soto (R) Dr. Sandy and host Barbara Bradford

GLITZ & GLAMOUR

MARCH 4, 2020

The sixth annual luncheon and fashion show highlighted the elegant jewels of A. Marek Fine Jewelry and featured the hottest custom couture from Chicago fashion designers. It was the first and, little did we know at the time, only in-person event of the year.

VIRTUAL TASTING STARS

JUNE 13, 2020

Benefiting ASLF for the 10th consecutive year, this premier tasting event went virtual but did not lack tasting! Guests preordered specially selected delicacies and bubbly to virtually drink and dine together and feel connected in difficult times. [See it here!](#)



(L-R) Dr. Sandy, host Brent Carstensen and emcee Paul Lisnek (WGN) share a laugh during the event.

A STERLING EVENT VIRTUAL GALA

OCTOBER 3, 2020

Emceed by Paul Lisnek (WGN), our 16th Annual Gala featured guest bartender Micah Materre (WGN) mixing the signature Silvertini; a champagne segment by "Food and Wine Magazine's" 2019 Sommelier of the Year Erik Segelbaum; an online auction; and the debut of "I Believe," our newly-written anthem.

[See it here!](#)



Top row: Guests join from home. (L-R) Annalee and Tim Smith; Board member Scott Stephens and husband Nick Moore; Debbie Caccioppio and son Danny

Bottom row: (L-R) Dr. Sandy and Greg with staff and crew; Auctioneer Jim Miller preps for the show; crew follow Covid protocols to ensure a safe production

OUR VOICES

New Type of Need

Not long after Covid-19 forced a worldwide shutdown, ASLF started seeing a trend in requests for help. We have long served the persistently uninsured and underinsured. We were now hearing from the newly and suddenly uninsured, those who had a job and insurance and in an instant lost both. People who never had to seek help like this and didn't know what to do or where to go. Many had diagnostic testing scheduled but no longer a means to pay for it. In one month alone, we funded six biopsies for women in this newly uninsured category. Three were diagnosed with breast cancer.

"I recently lost my health insurance because I am laid off from my job due to Covid-19. I've been having issues with my breasts. I've been trying to get a mammogram and everywhere I go they deny my request, they say I don't qualify since I'm not 40 years old. Is it possible for you to assist with this dilemma?"

"I am 42 years old, and I have never had a mammogram. My husband lost his job and our insurance due to the pandemic before I was able to get my first one. I am at a higher risk as breast cancer runs in my family and I have never had children."

"I'm 59 years old and one of those women that has worked and had health insurance all my life. As of March 2020 I now find myself unemployed & uninsured. I'd like to know what to do to be considered for the free mammogram screening. I have two aunts that have dealt with breast cancer and a cousin who is currently battling stage 4 metastatic breast cancer."

"My mother recently found a lump in her breast. Due to Covid my father lost his job and they no longer have any health insurance."

Survivor Spotlight

Debbie Caccioppo | 9 Years

Debbie was referred to ASLF by one of our BAMAM partners. Her screening mammogram led to diagnostic testing that led to a cancer diagnosis. Our hospital partner ensured Debbie got the treatment she needed, cost-free. Today, Debbie is a 9-year survivor. "I'm able to go out, visit with relatives, friends. I have a happy life. I have [son] Danny. He's the best." Reflecting on her experience, Debbie's words define ASLF's guiding principle, "**Everyone deserves a chance to survive.**"



In the News

"Because of our partnership with A Silver Lining Foundation, whenever a woman comes to us needing breast health testing, we are still able to provide care. We don't want anyone to go unseen or undiagnosed." [Patch Elgin](#)

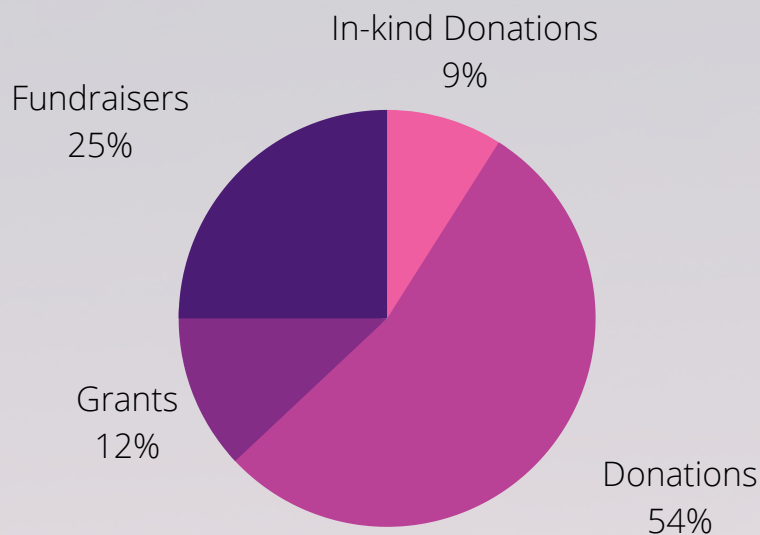
"We weren't going to call the Foundation. We had no idea we would qualify for such a great program...We were kind of overwhelmed."

[Patch Oak Lawn-River Forest](#)

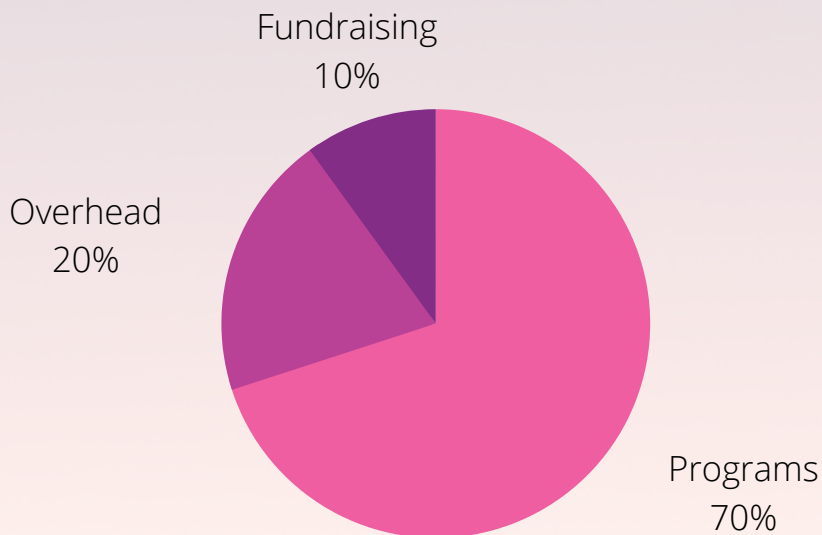
FINANCES

We are grateful for the support of our generous individual donors, corporate sponsors and grantors and ensure that their valuable contributions are used to further ASLF's mission.

2020 REVENUE \$1,110,407



2020 EXPENSE \$931,632



2020 GRANTORS

CIBC

Coleman Foundation

Community
Foundation
of Northern Illinois

Sedge Plitt
Charitable
Foundation

TAWANI
Foundation

Washington Square
Health Foundation